

Become a Better DJ™



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The Official Newsletter of the DJ Mix Academy

Vol. III No. 3 Fall 2006

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Our Winter Semester!**



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**Earn Your
Certificate Program in DJ'ing!**



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**Mobile DJ Mix Academy
Rocks Camp Kingsmont!**



Recap on Page 3

The DJ Mix Academy is America's DJ instruction innovator. Our Certificate Program in Disc Jockeying is the 1st comprehensive educational program for DJs in the U.S. We help DJs shorten their learning curve and improve their performance. To enhance your DJ'ing proficiency the academy offers unbeatable value consisting of instruction, music, and equipment. Through our Mobile DJ Mix Academy we teach students remotely by bringing our school to them. Reaching students worldwide, our Global DJ Mix Academy allows students to learn at their own pace. DJ Mix Entertainment, our global DJ service, lets you be the life of the party. Enjoy the fun and rewarding experience of being part of a DJ community where you can learn and network with the pros!

Certificate Program in Disc Jockeying Update

The Certificate Program in Disc Jockeying is the first comprehensive curriculum in the U.S. for DJs. The program focuses on helping new and existing DJs with their knowledge, skills, and competency in the art of DJ'ing. The curriculum consists of introductory, intermediate, and advanced courses in beat mixing, scratching, mobile DJ'ing, and MP3 DJ'ing using vinyl, CD, and/or MP3s. The program is based on the academy's proprietary Disc Jockey Body of Knowledge (DJBOK).

Student Profile

Learning to DJ 3000 Miles Away From Home

Ernesto Gutierrez Spends the Summer in Boston and Returns to California a Better DJ

TYNGSBORO, MASSACHUSETTS, USA – September

8, 2006 – His friends thought he was crazy. Why go all the way to Boston to learn how to DJ? That's exactly what Mexican-born Ernesto Gutierrez did this past summer. He came to the DJ Mix Academy with a mission: to become a better DJ. And that's exactly what he did.



Ernesto originally wanted to take our DJ 101 course offered in partnership with a local adult education center, but when the course was cancelled due to low enrollment, he was stuck without a plan. "I spoke with Eric, the Director of Operations, at length about the DMA's offerings and decided that I wanted to learn more than just one course so I decided to stay in Boston for the summer and pursue their Certificate Program in Disc Jockeying" said Gutierrez. He even had his DJ equipment shipped out to him so that he could practice outside of the classroom whenever he wanted to. And it paid off.

New to the area and not having a car, Gutierrez ended up coming to the academy's Tyngsboro classroom location once per week to take two courses concurrently, which translated into 4 hours of instruction on Wednesday nights. "Ernesto's enthusiasm and determination was incredible" said Eric Patel, who ended up teaching all required and elective courses to Gutierrez. "Not only did his DJ'ing skills dramatically improve over 3 ½ months but so did his English" cited Patel.

In addition to taking the 4 required courses (DJ 101, DJ 201, DJ 301, and DJ 401), Gutierrez also chose 3 elective courses: DJ 111: Vinyl DJ'ing I, DJ 121: CD DJ'ing I, and DJ 251 (MP3 DJ'ing II: Final Scratch). "The final exam was challenging" said Gutierrez. "All short answers, 1 ½ hours, but I passed!" he exclaimed. Additional proof of competency was in his mix CD and Final DJ Performance which was videotaped. "You can listen to his DJ mix and hear just how much he has improved" said Patel. "Ernesto worked really hard this summer and leaves the academy much more proficient and confident as a DJ."

So what's next for Gutierrez? He still has to complete an internship to complete the certificate program and will do so with a mobile DJ company in the Santa Barbara area. Afterwards, he'll join the community of DJs who carry the academy's highly-sought-after credential. "I want to become a club DJ and someday open my own club" said Gutierrez. Anything's possible since he would be joining others in the DMA community who have done just that.

Mobile DJ Mix Academy Update

Our Mobile DJ Mix Academy is our onsite curriculum program where we teach students remotely by bringing our school to them. It's a hands-on DJ experience complete with a full sound system, music, and instructors. Along with our self-study curriculum (Global DJ Mix Academy) and our classroom curriculum (DJ Mix Academy), the academy now has 3 different ways to reach students so they can learn how to become a better DJ.



The Mobile DJ Mix Academy was invited back to Camp Kingsmont at Hampshire College in Amherst, MA for the 3rd year in a row. DJ ON&ON and DJ Dom showed students the fundamentals of DJ'ing.

DJ ON&ON talks a little about DJ history



DJ ON&ON talks a little about DJ history

DJ ON&ON leads the hands-on workshop and shows students the fundamentals of scratching.



DJ Dom and DJ ON&ON doing a sound check before the start of the campwide dance.



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The dance competition brings out the best in the campers.



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DJ ON&ON referees the dance competition



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Campers grind to the sounds of DJ ON&ON and DJ Dom's hip-hop frenzy.

News & Events

Here are some upcoming DJ and music-related events that you might be interested in. If you have an event that you would like to submit for consideration in an upcoming DMA newsletter, write to us at info@djmixacademy.com

San Francisco Lovefest

September 23, 2006, San Francisco, CA, USA.
For more info, visit sflowfest.org



Amsterdam Dance Event

October 19 – 21, 2006, Amsterdam, The Netherlands
For more info, visit amsterdam-dance-event.nl

Northern Disc Jockey Conference

October 22 – 24, 2006, Prior Lake, MN, USA
For more info, visit discjockeynews.com/northernconvention.asp



Remix Hotel Los Angeles

November 2 – 4, 2006, Los Angeles, CA, USA
For more info, visit remixhotel.com

Midem: The World's Music Market

January 21 – 25, 2007, Cannes, France
For more info, visit midem.com



Mobile Beat DJ Show & Conference

February 20 – 22, 2007, Las Vegas, NV, USA
For more info, visit mobilebeat.com/djshow.php

South American Music Conference

March 9 – 10, 2007, Costa Salguero, Argentina
For more info, visit samc.net

