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## **DJ Mix Academy Announces New Distance Learning/Correspondence Program**

*The Global DJ Mix Academy Now Reaches Students Worldwide*

### **FOR IMMEDIATE RELEASE**

**TYNGSBORO, Mass. – September 6, 2004** – The DJ Mix Academy (DMA), New England’s leader in DJ instruction, announced today that it will offer its courses to domestic and international students through its new Global DJ Mix Academy. Students who live in the USA and abroad can now take DMA’s courses and complete their Certificate Program in Disc Jockeying. “We have been contacted by many students, a lot of them out of state, who want to take our DJ curriculum,” said Manny Ferreiros, Co-Founder of the DMA. “Now through our Global DJ Mix Academy, any student anywhere in the world can benefit from the same learning that our local students enjoy.”

The Global DJ Mix Academy is the newest instructional delivery model invented by the DJ learning innovators at the DMA. Currently through its Mobile DJ Mix Academy, the DMA can bring their school on the road to students in the New England area, like they did at Hampshire College this past summer. But what about student who live far away – even in other countries? “We recognize that no matter where we open up a school, there will always be students who aren’t able to make it to one of our classroom locations,” said Eric Patel, Director of Operations for the DMA. “The Global DJ Mix Academy gives students a self-study option so that they can learn at their own pace according to their own schedule – no matter where they are located.”

All of DMA’s 18 courses will be made available through the Global DJ Mix Academy and will count towards the Certificate Program in Disc Jockeying. Students correspond with the DMA primarily through the postal service, thus the program’s “correspondence course” designation. Course prerequisites include student access to DJ gear, music, and a CD recorder. The DMA evaluates student performance through quizzes, a final exam, and providing feedback on students’ mix CDs. Currently the curriculum is all in English although translations to other foreign languages are in the works. Also planned is a DVD tutorial to accompany the curriculum packages so that students can benefit from visual learning as well.

To give students more of a personal learning experience, the DMA pairs each student with their own DMA instructor who offers guidance and support throughout the program. “The one-on-one coaching helps students stay focuses and on track” said DJ ON&ON, one of DMA’s Instructors. “Using email, the phone, and sometime the fax, the multiple communication channels keep the feedback and learning flowing.”

DJ Jayceeoh, another DMA Instructor, adds “The mix CDs are key. They allow us to baseline a students starting point and throughout the course, the student will hear just how much he or she has improved their DJ’ing.”

### **About the DJ Mix Academy**

As New England’s only DJ school, the DJ Mix Academy is leading the industry through its innovative curriculum. Our Certificate Program in Disc Jockeying is the 1<sup>st</sup> comprehensive educational program for DJs in the U.S. We help DJs shorten their learning curve and improve their performance. To enhance your DJ’ing proficiency the academy offers an unbeatable value consisting of instruction, music, and equipment. Through our Mobile DJ Mix Academy we teach students remotely by bringing the school to them. We can even teach domestic and international students through our Global DJ Mix Academy. Our global DJ service, DJ Mix Entertainment, continues to help clients throw great parties. Enjoy the fun and rewarding experience of being part of a DJ community where you can learn and network with the pros! For more information, please visit [www.djmixacademy.com](http://www.djmixacademy.com) or call 877-248-8700.

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