



DJ Mix Academy Announces New iPod® DJ Training Packages *Complete Solutions for Mobile On-Demand Learning™*

FOR IMMEDIATE RELEASE

TYNGSBORO, MASSACHUSETTS, USA – July 10, 2006 – The DJ Mix Academy (DMA), America's DJ instructional innovator, announced today iPod DJ Training Packages consisting of the world's most popular MP3 player bundled with America's premiere DJ instructional content. Students can purchase the latest video iPod preloaded with DMA workshops or courses for playback anywhere, anytime.

In April 2006 the DMA announced their new Mobile On-Demand Learning™ as part of their self-study curriculum, the Global DJ Mix Academy, which allows students to learn how to DJ on their own time no matter where they live. Leveraging the popularity of the iPod, students can self-learn by listening to or viewing DMA training modules at their own pace. "These packages give students who want to learn to DJ or who are already considering buying an iPod a complete solution," said Eric Patel, Director of Operations for the DMA. "Let's say that English is your second language or you want to review any of the material, all you have to do is simply playback the content."

The iPod DJ Training Packages can be preloaded with any of the DMA's 20 workshops or 23 courses as listed in their DJ Curriculum Catalog. Either the 30GB or 60GB, white or black, 5th-generation video iPod is available for purchase. For students who already own iPods, they can purchase the DMA's audio, presentation, or video-based training modules for workshops or courses separately.

"The video iPod is more like a Personal Multimedia Player (PMP) and has really put the 'fun' back into learning," said Laura Spear, Marketing Manager for the DMA. "And they'll be plenty of space left over on your iPod to store your MP3s, photos, and videos."

About the DJ Mix Academy

The DJ Mix Academy is America's DJ instructional innovator. We help DJs shorten their learning curve and improve their performance. Students can now choose from 3 sessions, 3 programs, 23 courses, and 20 workshops as they earn their Certificate Program in Disc Jockeying, the only comprehensive educational program for DJs in the U.S. Through our Mobile DJ Mix Academy we teach students remotely by bringing our school to them. Reaching students worldwide, our Global DJ Mix Academy allows students to learn on their own time. DJ Mix Entertainment, our global DJ service, lets you be the life of the party. Enjoy the fun and rewarding experience of being part of a DJ community where you can learn and network with the pros!

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