



DJ Mix Academy Announces New Workshops

Instructional and Equipment Workshops Teach DJ Topics and Gear Know-How

FOR IMMEDIATE RELEASE

TYNGSBORO, MASSACHUSETTS, USA – March 6, 2006 – The DJ Mix Academy (DMA), America's DJ instructional innovator, announced today two new curriculum offerings: Instructional Workshops, lecture-based DJ know-how; and Equipment Workshops, hands-on DJ gear know-how. Each workshop is a 2-hour intensive class created from student's most frequently-asked-for topics and most sought-after gear. The Instructional Workshops teach students what they need to know about a particular DJ subject while the Equipment Workshops teach students how to use the DJ gear they purchased.

Since 2003 the DJ Mix Academy has been offering sessions, courses, and programs as part of their DJ curriculum. Over the years students have wanted more information on various DJ topics that have come up during class time such as how to go about purchasing gear, buying music, and creating a mix CD. Moreover, students have wanted someone to show them the ins-and-outs of the DJ gear that they've purchased – without having to spend hours reading the user manual. "We can only cover so much material during class time" said Eric Patel, Director of Operations for the DJ Mix Academy. "The workshops allow us go into sufficient detail on a particular aspect of DJ'ing or a piece of equipment that we would not normally have time for during a course."

Currently the DMA offers 11 Instructional Workshops on such topics as building a DJ studio, starting a mobile DJ business, and iPod DJ'ing. It also offers 9 Equipment Workshops including learning how to use the Technics SL-1200 turntable, the Pioneer CDJ-1000 CD player, and the Numark iPod mixer. And at \$75 per workshop, the price is right: it's like taking the one class you want to take on the subject that matters to you most or on the DJ gear that you just have to learn on. "We've made our workshops not only hands-on and fun but affordable" said Laura Spear, Marketing Manager for the DJ Mix Academy. "Students can come in and learn a whole lot in just 2 hours than they would on their own."

All workshops can be taken at DMA's classroom locations, at your site via the Mobile DJ Mix Academy, or via their self-study curriculum, the Global DJ Mix Academy.

About the DJ Mix Academy

The DJ Mix Academy is America's DJ instructional authority. We help DJs shorten their learning curve and improve their performance. Students can now choose from 3 sessions, 3 programs, 20 courses, and 20 workshops as they earn their Certificate Program in Disc Jockeying, the 1st comprehensive educational program for DJs in the U.S. Through our Mobile DJ Mix Academy we teach students remotely by bringing our school to them. Reaching students worldwide, our Global DJ Mix Academy allows students to learn at their own pace. DJ Mix Entertainment, our global DJ service, lets you be the life of the party. Enjoy the fun and rewarding experience of being part of a DJ community where you can learn and network with the pros!

For Additional Information, Contact:

Eric Patel
Director of Operations, DJ Mix Academy
+1 877 248 8700
info@djmixacademy.com
www.djmixacademy.com

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